



50 Queens Pl Dr, Liverpool, NS

The Darwin Event Group
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Unit 16, Berwick, NS B0P 1E0

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Publicity Information Form

Deadline: April 15th, 2020

Exhibiting Company Name: _____

Contact Name: _____ Phone: _____

Dear Exhibitor:

The South Shore Expo is fast approaching and we are looking for unique media angles to promote the show and your company. To help us publicize your product / service(s), please complete the exhibitor profile below and return it to Show Management by the deadline above or bring along to the show.

Brief of what your company is exhibiting at the Event: _____

If you are launching a new product or service at the show, please give us the details: _____

If it's a first of a kind product / service (s), what makes it unique? _____

If your company is featuring a certain sale at the show that should be mentioned to the public:

How long have you been in business? _____ Are you available for interviews? Yes No

Have you been featured in your local community paper or other media outlet? Yes No

If yes, when? _____

Are you involved with a charity or community group? Yes No

If yes, please name the group? _____

Please give us any other details you think makes your product / service of interest to the media.

Support Materials included: _____ brochures _____ photos _____ video _____ other

If you have any questions or require further information, please contact Show Management.